

# **Terms and Conditions: "Buy & Win" Lotus Biscoff**

## **Contest**

### **1. Organiser and Eligibility**

- 1.1 The organizer of this nationwide contest ("Contest") is DKSH Malaysia Sdn Bhd (the organizer)
- 1.2 By participating in this contest, you agree to comply with these terms and conditions ("Contest Terms").
- 1.3 This contest is open to all residents of Malaysia aged 18 years and above as of 12 MAY 2025 (each "Participant" and collectively, the "Participants").
- 1.4 The following person is not eligible to participate in the Contest.
  - Employees of the Organiser (including affiliated and related companies) and their immediate family members (spouses, children, parents, siblings and their spouses).
  - Representatives, employees, agents of advertising and/or promotion service providers of the Organiser, and their immediate family members.
  - The Organiser's resellers, retailers, wholesalers, and/or other trade partners
- 1.5 The Organiser reserves the right to exclude and/or disqualify Participants who do not meet these requirements and/or are in breach of the Contest Terms and Conditions.

## 2. Contest Period

- 2.1 The Contest will run for 8 weeks, starting from 12<sup>th</sup> May 2025 at 12.00 AM to 30<sup>th</sup> June 2025 at 11.59 PM.
- 2.2 Each week of the Contest Period, a new weekly contest will start on Monday and end on Sunday. The organizer may, at the discretion, extend the Contest Period without prior notice. Unless an extended period is announced, any entries received after 30<sup>th</sup> June 2025 shall not be eligible.
- 2.3 Any participation in the Contest during an extended period, if any, will be governed by these Contest Terms, which remain in full force.

## 3. How to Participate

- 3.1 To participate, each Participant must submit a “Qualified Entry” by purchasing Lotus Biscoff products worth at least RM15.00 in a single receipt from Aeon & Aeon BiG outlets during the Contest Period and uploading the proof of purchase (POP) via the contest website link: [www.winbiscoff.com](http://www.winbiscoff.com)
- 3.2 The POP must include the product details, purchase date, purchase amount, receipt number, and store name or logo.
- 3.3 For every RM15.00 spent on a single receipt, the Organiser will allocate one (1) entry serial number. A maximum of one (1) serial number will be allocated per submission, regardless of the amount spent beyond this limit.
- 3.4 Participants are limited to winning a maximum of one (1) consolation prize **OR** one (1) grand prize throughout the Contest Period.

3.5 Each participant is identified by their name, identity card (IC), phone number and unique POP submitted in the Contest Website.

3.6 The following submissions will be disqualified

- Incomplete or inaccurate details or unreadable POP images.
- POPs that infringe any third-party rights or are deemed inappropriate or offensive.

3.7 The Organiser reserves the right to request original POP for verification. Failure to provide the original POP may result in disqualification.

## **4. Prizes**

4.1 The Contest Prizes are as follows:

- 1<sup>st</sup> Prize: RM 2,000 in Cash or Aeon Voucher for 1 winner.
- 2<sup>nd</sup> Prize: RM 1,000 in Cash or Aeon Voucher for 1 winner.
- 3<sup>rd</sup> Prize: RM500 in Cash or Aeon Voucher for 1 winner.
- Consolation Prize: RM300 in Cash or Aeon Voucher for 15 Winners.

The total prize is worth RM 8,000.

4.2 The winners will be notified via phone by the Organiser's appointed agency. The Organiser shall not be responsible for any errors in contact details provided/sent by the Participants and shall not be held responsible if the winners cannot be contacted for whatsoever reasons. A maximum of three (3) attempts shall be made to contact the winners. Thereafter, the Organiser reserves the right to disqualify the said winner's eligibility

4.3 Prizes are non-transferable, non-exchangeable, and cannot be redeemed for cash or any other form

- 4.4 Winners are responsible for any taxes, delivery charges, or other expenses related to the prizes.

## **5. Winner Selection**

- 5.1 Winners will be selected based on random serial number allocation from Qualified Entries.
- 5.2 Each Qualified Entry will be assigned a unique serial number. Winners will be chosen using a pre-determined computation.
- 5.3 The Organiser's decision on all matters related to the Contest, including the selection of winners, is final and binding. No appeal will be entertained.

## **6. Announcement of Winners and Prize Redemption**

- 6.1 Contest winners will be announced after the contest period end.
- 6.2 All winners will be notified via contest hotline phone number following the phone number provided by the participant in the Contest Form submitted. Winners shall redeem the prizes within thirty (30) days from the date of the issuance of the prizes. Prizes not redeemed within the said period shall be deemed forfeited.
- 6.3 The Organiser shall not be held responsible for any failure to contact or deliver prizes due to incorrect contact information provided by winners.

## **7. Liability and Responsibility**

- 7.1 The Organiser shall not be liable for any loss, damage, or injury of any kind incurred by Participants or winners as a result of their participation or use of the prizes.
- 7.2 Winners agree to allow the Organiser to use their names and images for promotional purposes without compensation.

## **8. Rights of the Organiser**

- 8.1 For the avoidance of doubt, cancellation, termination, or suspension of this Contest by the Organiser shall not entitle the Participants to any claim or compensation against the Organiser for any and all losses or damage suffered or incurred by the Participants as a direct or indirect result of the act of cancellation, termination or suspension.
- 8.2 The Organiser's decision on all matters relating to this contest, including but not limited to the eligibility to participate, and the selection of the Participants for this contest, shall be final and binding. No further correspondence, appeals, protests or attempts to dispute the same shall be entertained.
- 8.3 Information provided by Participants will only be used for the fulfilment of this contest and is provided for the Organiser only.

## **9. Governing Law and Jurisdiction**

- 9.1 The terms and conditions herein shall be governed by and construed in accordance with the laws of Malaysia.